

# Impatiens Celebrette, Fanfare® & Divine™



**C** Formula Mix



**A** Hot Pink

## Providing Solutions Through Vegetative and Seed

### Key Positioning

When promoting New Guinea Impatiens from seed, keep in mind that the characteristics are similar as when comparing seed and vegetative Geraniums. Vegetative varieties have larger blooms and a more vigorous plant habit, while seed types feature a higher production density for landscape use.

#### **A** Celebrette New Guinea Impatiens

- Large-flowered New Guinea with dark foliage for 4 to 6-in. (10 to 15-cm) pot production, premium containers and hanging baskets.
- Extensive color selection with unique patterns and shades.
- A Ball Seed Exclusive!

#### **B** Fanfare® Spreading Impatiens

- The first spreading impatiens series for every location from sun to shade.
- Grow in 6-in. (15-cm) or larger pots for the landscape market in full sun.
- A Ball Seed Exclusive!



**B** Bright Coral Improved



**A** Apple Blossom



**B** Pink Sparkle

#### **C** Divine™ New Guinea Impatiens

- Offers the ability to expand New Guinea sales by growing and shipping in high density, such as 306 packs, for the bedding and landscape market.
- A Ball Seed Exclusive!



**C** Orange

# Celebrette, Fanfare® & Divine™



Series Attributes	<b>Celebrette</b>	<b>Fanfare®</b>	<b>Divine™</b>
Recommended Uses	Medium vigor Pot size: 4-8 in. (10-20 cm) Planters, mixed containers or hanging baskets	Spreading habit Full to partial sun to shade Pot size: 6-in. (15-cm) or larger and hanging baskets Landscape in sunny locations	306 bedding packs Pot size: 4-4.5 in. (10-11 cm) Ideal for Ellepot production Perfect for shade garden and landscape use
Crop Time & Plants/Pot (from transplanting)	From URC to RC: 4 weeks Crop times from RC: 4 in. pot 6-7 weeks 1 PPP 6 in. pot 7-8 weeks 1 PPP 1 gal. 9-10 weeks 1 PPP 10 in. HB 9-11 weeks 3 PPP	From URC to RC: 4 weeks Crop times from RC: 6 in. pot 6-7 weeks 1 PPP 1 gal. 8-9 weeks 1 PPP 10 in. HB 9-10 weeks 3 PPP	Crop times from 288 plugs: 306 pack 7-8 weeks 1 PPP 4-4.5 in. pot 7-8 weeks 1 PPP
Color Selection	21 colors	6 colors	7 colors 1 full-color mix 2 designer mixes
Flower Size	2.5-3 in. (6-7 cm) diameter	2-2.25 in. (5-6 cm) diameter	Slightly smaller flowers and more floriferous due to branching habit 2-2.25 in. (5-6 cm) diameter
Benefits	<ul style="list-style-type: none"> <li>• Ideal vigor for higher margin containers</li> <li>• Because of the incredible flower size, these varieties have a huge impact</li> <li>• Low minimums per variety, plus innovative colors for outstanding retail displays</li> <li>• Well-matched within the colors</li> <li>• 4-4.5 in. (10-11 cm) programs can be direct stick</li> </ul>	<ul style="list-style-type: none"> <li>• Industry leader in landscape performance under high heat and full sun conditions</li> <li>• Grows fast for quick cropping and second-turn programs</li> <li>• Naturally well-branched, so no pinching and few PGRs</li> </ul>	<ul style="list-style-type: none"> <li>• Ideal for premium bedding packs and 4-4.5 in. (10-11 cm) pots</li> <li>• Excellent shade landscape performer at an economical price</li> <li>• Ideal for more mechanized production systems</li> <li>• Mix is convenient and appealing to landscapers</li> <li>• Low cost input makes Divine competitive with low cost URC</li> </ul>
Minimum Order	Rooted Cuttings – 100 per variety Unrooted Cuttings – 100 per variety	Rooted Cuttings – 100 per variety Unrooted Cuttings – 100 per variety	Seed – 500 per variety 288 plug tray sold as 280 105 plug tray sold as 102
Average Yield per 100	100%	100%	85%+ Yield Potential

Order your seed or vegetative impatiens online at [BallSeed.com](http://BallSeed.com) or call your Ball sales rep or 800 879-BALL.



800 879-BALL  
Fax: 800 234-0370  
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